

Cookie Policy

Cookie Policy: Understanding how we use cookies and similar technologies.

Effective Date: 06/18/2024

1. Introduction

This Cookie Policy explains how ZynQore ("we," "us," or "our") uses cookies and similar tracking technologies on our website and mobile application (collectively, "Platform"). By using our Platform, you consent to the use of cookies as described in this policy.

2. What are Cookies?

Cookies are small text files that are stored on your device when you visit a website or use a mobile application. They allow the website or app to recognize your device and store certain information about your preferences or actions.

3. How We Use Cookies

3.1. Essential Cookies: These cookies are necessary for the operation of our Platform. They enable core functionalities such as security, network management, and accessibility. You cannot opt-out of these cookies as they are essential for the proper functioning of our Platform.

3.2. Analytics and Performance Cookies: We use these cookies to collect information about how visitors use our Platform, such as which pages they visit most often and if they encounter any error messages. This helps us improve the performance and usability of our Platform.

3.3. Functionality Cookies: These cookies allow our Platform to remember choices you make (such as language preferences) and provide enhanced features. They may also be used to provide services you have requested, such as storing login credentials.

3.4. Advertising Cookies: We may partner with third-party advertising networks to display targeted advertisements on our Platform or other websites based on your interests. These cookies track your browsing habits and enable us to show you relevant ads.

4. Your Choices

4.1. Cookie Consent: By using our Platform, you consent to the use of cookies in accordance with this policy. You can manage your cookie preferences through your browser settings. Please note that blocking certain types of cookies may impact your experience on our Platform.

4.2. Opt-Out: You can opt-out of targeted advertising cookies by visiting the Network Advertising Initiative (NAI) opt-out page or the Digital Advertising Alliance (DAA) opt-out page. Please note that opting out does not mean you will no longer receive online advertising. It means that the network from which you opted out will no longer deliver ads tailored to your web preferences and usage patterns.

5. Changes to this Policy

We may update this Cookie Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. We will notify you of any material changes by posting the updated policy on our Platform or by other means.

6. Contact Us

If you have any questions or concerns about our use of cookies or this Cookie Policy, please contact us at support@zynqore.com.